

POLICY FOR QUALITY, THE ENVIRONMENT AND TRAINING

Copyr,

Compagnia del Piretro, specialized in the formulation of products based on natural Pyrethrum, began its activity in the mid-1960s.

In May 2006 Copyr was acquired by the Spanish company Zelnova.

Leader in the field of civil, industrial and environmental hygiene, Copyr has over time extended its activity to the sectors of organic agriculture, livestock hygiene, gardening and mass market, with a complete offering that includes insecticides and disinfectants, equipment for their optimal application, traps and integrated systems for the monitoring and control of harmful insects and rodents, air treatment systems.

Formulations and equipment of its own design are integrated with products originating from international research and distributed exclusively.

The completeness and high quality of the product range are further enhanced by a professional assistance service that provides the operator with the necessary support of in-depth and updated technical and regulatory knowledge.

Copyr is committed to satisfying all the requirements of the UNI EN ISO 9001:2015, UNI EN ISO 14001:2015 and UNI ISO 21001:2019 standards, as well as the implicit and explicit ones of its customers by continuously improving its integrated management system. Copyr has identified the context in which it operates and the relevant requirements of the relevant interested parties and undertakes to reconsider them periodically and/or following any relevant changes.

In particular, COPYR undertakes to:

- implement a management system aimed at continuously improving its performance;
- respect and guarantee, for its activities, full compliance with the legislative provisions established by community, national, regional legislation and with authorization requirements, as well as with voluntary agreements signed with public and private bodies;
- dedicate important resources to the research and development of new products in line with the demands of safety, quality and compliance with community regulations, satisfying the expectations of an increasingly sophisticated and demanding market by bringing innovation and product culture;
- define constant initiatives for the evaluation of Customer Satisfaction in accordance with internal needs and the recommendations received from external inspections. To this end, an analysis of complaints is carried out to undertake all those activities useful for reducing their number and extent;
- concentrate efforts on the most characteristic and qualifying activities of the company, including primarily market orientation, the creation of the skills required for the development of new products and the establishment of excellent technical assistance and entrusting the activities support for specialized external companies (for example logistics, IT systems, etc.);

- ensure internal communication by encouraging full involvement, awareness and empowerment of all staff on environmental and energy issues and objectives
- train and periodically update the specific functions for the correct performance of their activities;
- annually define an Improvement Plan in order to reduce the company's environmental impacts;
- involve, where possible, suppliers and partners in its activities having significant effects on the environment and inform about its corporate strategy linked to eco-sustainability criteria in the purchase of goods and services;
- introduce, where possible, the best technologies available at economically sustainable costs, in order to reduce the consumption of natural resources and raw materials and to contain water discharges, atmospheric emissions and waste production;
- respond quickly and effectively to any emergencies that may arise during the carrying out of the activities, collaborating with the competent institutional bodies;
- propose a continuous training service through Campus Copyr in order to offer an additional service to customers and create added value to the sale of products.
- select qualified teachers and enhance partnerships with universities in order to provide training courses accredited by the Register of Agronomists that can be delivered both in person and remotely

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COPYR S.p.A.
Società con azionista unico
Country Manager
Graziano G. Vezzulli